



Healthy Teen Network

Making Your Logic Model Work for You

How Your Logic Model Can Work for You

Guides **program selection** by creating a path that links what you want to do for your participants to program goals (start with the end in mind).

Guides **evaluation planning** by linking activities to determinants and targeted behaviors. (Hint: Use it to write your survey and focus group questions!)

Supports **staff growth and turnover** by providing a “snapshot” of program activities and rationale during onboarding process.

Eases the **CQI process** by providing a map linking activities to determinants and targeted behaviors—use it like a “bird’s eye view” of the work you’re doing when you step back to see how your work rolled out.

Promotes **sustainability** by providing easy to understand layout for funders, decision makers, and other stakeholders.

Can support **future goals** if you leave space to add in the activities you want to address in the future (you can grow into it as your work gets stronger).

You Get Out What You Put In

Take time to develop a logic model that **accurately shows the work you are doing**. It doesn’t need to be a long process, but it is a thoughtful one. Your logic model is a living document that should reflect the work you’re doing!

Update your logic model when you make program changes, additions, and subtractions, particularly in times of funding change; population and behavior shifts; or when activities are added or re-directed.

Share your logic model widely—put it on your website and in grant and funding proposals; share it with community members and decision makers.

Apply your logic model to **evaluation activities** to ensure what you are measuring is linked to what you are doing and what your population needs. (Determinants and behaviors should be reflected in pre-, post-, and follow-up surveys.)

Keep it simple! It should be easy to follow and not require much explanation. This might mean making choices about how to simply articulate the work your organization is doing.

Keep your logic model in an obvious place to easily access it as a way to stay aware of the “10,000 foot view” of your program.

Access the logic model when doing CQI to make sure your activities and goals match up. If those linkages can be improved, document it in the model to keep track of how well you’re meeting your priority population’s needs.

Have you ever wondered, “Why do I need to develop and use a logic model?” Logic models should be a clear and concise “10,000 foot view” of the work you’re doing and relevant for various stakeholders involved in your work. The trick is to think about how you’ll use it, what you have to do to make it user-friendly, and who can benefit from working with it ahead of time—a logic model is only as useful as you make it!