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# HPV: Not Too Late

# Social Media Kit

Want to spread the word that it’s not too late for young adults to get the HPV vaccine? Or give parents the information they need to vaccinate their child? We've prepared this social media kit to make it easy to share our short videos and infographics for parents and young adults:

* [*HPV: Not Too Late*](https://www.healthyteennetwork.org/resources/hpv-not-too-late/) (a short video animation for young adults in English and Spanish)
* [*HPV: The Sooner, the Better for Peace of Mind*](https://www.healthyteennetwork.org/resources/hpv-sooner-better/)(a short video animation for parents in English and Spanish)
* [*HPV By the Numbers*](https://www.healthyteennetwork.org/resources/hpv-by-the-numbers/) (an infographic for young adults)
* [*HPV By the Numbers*](https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/)(an infographic for parents)

Feel free to adapt the content as you see fit to make it most appropriate for your audience.

Contact [Gina Desiderio](mailto:Gina@healthyTeenNetwork.org?subject=HPV%20Social%20Media%20Kit), Director of Communications, with any questions or comments.

## Brief Description for Newsletters, Etc.

### For Professional Audience

*HPV: Not Too Late*

We as adult professionals know it’s not too late for young adults to get the HPV vaccine, but often times, they don’t know it. That’s why [Healthy Teen Network](http://www.healthyteennetwork.org/) developed [*HPV: Not Too Late*](http://bit.ly/hpvnottoolate). The short video animation (1:38) is in English and Spanish, and uses a conversational tone and humor to help young adults learn more about HPV and the vaccine, and encourages them to take control of their healthcare decisions.

*HPV: The Sooner the Better for Peace of Mind*

Often times, parents aren’t aware of the importance of the HPV vaccine for preventing cancer and keeping young people healthy. Healthy Teen Network developed *HPV: The Sooner the Better for Peace of Mind* to provide parents with all the information they need about the risks of HPV and the safety and ease of the vaccination. This short video animation (1:49) is in English and Spanish, and uses humor and graphics to help you start a conversation with parents about the HPV vaccine.

*HPV By the Numbers (an infographic for young adults)*

Sometimes it’s hard to give the young adults we work with all the information they need about HPV...”how many people are affected by HPV?” “What kind of cancer does it cause?” “Am I too old to get the vaccine?” That’s why Healthy Teen Network developed *HPV By the Numbers,* an infographic that answers all these questions and more to encourage young adults to make their own, educated healthcare decisions.

[*HPV By the Numbers*](https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/)(an infographic for parents)

It can be hard to provide parents with all the information they need to keep their children healthy. When it comes to HPV, there are a lot of questions about who is affected, what kinds of cancers it causes, and when the right time to vaccinate is. So, Healthy Teen Network developed *HPV By the Numbers,* a digestible, easy to read graphic, that provides professionals and parents with the answers to all of their questions about HPV.

### For Young Adult Audience

So, HPV (Human Papillomavirus)… It’s sexually transmitted, through all types of sex, it increases your risk of a whole bunch of HPV-related cancers, and it makes it more likely that you’ll contract genital warts…and overall, it’s just another thing to worry about. But guess what…you can prevent a lot of this stuff with a vaccine! This works on young adults of any gender. And even if you didn’t get the HPV vaccine as a teen, there’s good news…it’s not too late! Want to know more? Take a look at our [video](https://www.healthyteennetwork.org/resources/hpv-not-too-late/) and [infographic](https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-young-adult/) to answer all your questions about the HPV vaccine.

For Parent Audience

HPV...maybe you’ve heard about the kinds of cancers it causes, the 30,000+ people it affects every year, or that it’s sexually transmitted (through all types of sex), but you still aren’t sure about vaccinating your child, and you need more information. Start [here](https://www.healthyteennetwork.org/resources/hpv-sooner-better/) with this short, animated video to answer your questions, and then, take home this [infographic](https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/) to start a conversation with your family.

## Suggested Social Media Posts

Please, when possible, tag Healthy Teen Network in your posts:

* Twitter: [@HealthyTeen](https://twitter.com/healthyteen)
* Facebook: [@HealthyTeenNetwork](https://www.facebook.com/healthyteennetwork/)
* Instagram: [@HealthyTeenNetwork](https://www.instagram.com/healthyteennetwork/)

### For a Professional Audience

Young Adult Video and Infographic

* Want to make talking about HPV & the vaccine at least a little more interesting? Start the conversation with young adults using this short, animated video: <http://bit.ly/hpvnottoolate> #HPV #NotTooLate
* Not sure how to explain to young adults why it’s important to make their own healthcare decisions & get the HPV vaccine now, if they didn’t get it as a teen? Check out this fun, animated video on why it’s not too late: <http://bit.ly/hpvnottoolate> #HPV #NotTooLate
* We know it’s not too late for young adults of all genders to get the HPV vaccine, but do they? <http://bit.ly/hpvnottoolate> #HPV #NotTooLate
* Need some info about the HPV vaccine to give to young adults? We’ve got you covered! <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-young-adult/> #HPV #NotTooLate
* Walk young adults through the statistics, facts, and steps to get the HPV vaccine with this infographic: <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-young-adult/> #HPV #NotTooLate

Parent Video and Infographic

* Finding it hard to bring up the HPV vaccine with parents? Kick off a conversation with this short, animated video to introduce the importance and ease of the vaccine to parents: https://www.healthyteennetwork.org/resources/hpv-sooner-better/ #HPV #TheSoonerTheBetterForPeaceOfMind
* Have you talked with parents about the HPV vaccine? Start the conversation here: <https://www.healthyteennetwork.org/resources/hpv-sooner-better/> #HPV #TheSoonerTheBetterForPeaceOfMind
* Sometimes humor can make a sensitive conversation easier to start. Use this animated video to start talking with parents about the HPV vaccine: <https://www.healthyteennetwork.org/resources/hpv-sooner-better/> #HPV #TheSoonerTheBetterForPeaceOfMind
* Having a hard time reaching parents about the importance of the HPV vaccine? Graphics and humor can help: https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/ #HPV #TheSoonerTheBetterForPeaceOfMind
* Are you talking with parents about the HPV vaccine? We’ve got a little extra support for you: <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/> #HPV #TheSoonerTheBetterForPeaceOfMind

### For Young Adults:

* Did you know? It’s not too late to get the HPV vaccine & prevent related cancers & genital warts! Even if you didn’t get the vaccine as a teen, it’s not too late. #HPV #NotTooLate <http://bit.ly/hpvnottoolate>
* Miss out on the HPV vaccine as a teen? Your parents probably thought you’d just never have sex. J/K. But seriously, it’s not too late for young adults of any gender to get it now! #HPV #NotTooLate <http://bit.ly/hpvnottoolate>
* Got your own apartment? Maybe. A job? Maybe. But it’s definitely time to make your own healthcare decisions. If you didn’t get the HPV vaccine as a teen, it’s not too late! #HPV #NotTooLate <http://bit.ly/hpvnottoolate>
* Instead of worrying about HPV-related cancers & genital warts, go get your HPV vaccine, so you can focus on other things…like mind-blowing sex! #HPV #NotTooLate <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers/>
* How many people do you think are affected by HPV every year? (Hint: it’s over 30,000). Haven’t gotten the vaccine yet? It’s okay, you’re not too late! #HPV #NotTooLate <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers/>

### For Parents:

* How many people do you think are affected by HPV ever year? (Hint: it’s over 30,000). Interested in vaccinating your child? Need some more info about it? https://www.healthyteennetwork.org/resources/hpv-sooner-better/ #HPV #TheSoonerTheBetterForPeaceOfMind
* Have you thought about preventing your child from HPV? https://www.healthyteennetwork.org/resources/hpv-sooner-better/ #HPV #TheSoonerTheBetterForPeaceOfMind
* Heard about the HPV vaccine? Unsure if you want your kids to get it? Could you use a little more information? We’ve got you covered: https://www.healthyteennetwork.org/resources/hpv-sooner-better/ #HPV #TheSoonerTheBetterForPeaceOfMind
* Do you want to help your child lead a healthy sex life? Have you thought about protecting them from HPV? #HPV #TheSoonerTheBetterForPeaceOfMind <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/>
* HPV related cancers and genital warts ARE preventable, IF you vaccinate your child #HPV #TheSoonerTheBetterForPeaceOfMind <https://www.healthyteennetwork.org/resources/hpv-by-the-numbers-parent/>